



NEWS RELEASE

Esquire Innovations Releases iCreateDA

iCreateDA offers law firms a new, faster, and more affordable way to draft documents

Temecula, CA – August 7, 2006 - Esquire Innovations, Inc., a leading provider of Microsoft Office integration software services and applications for the legal market, today announced the release of iCreate DA, an online, subscription-based document assembly application created to work with a firm's library of past work and Microsoft Word. iCreateDA documents, based on Esquire's iCreate templates, have built-in structured style models and outline numbering, which produce consistent and error-free drafts. The new application comes with Esquire Innovations' powerful iHyperstyles outline numbering and styles module, as well as a redlining tool in iRedlineLite.

iCreateDA begins with a firm's current method of assembling documents, but eliminates manual assembly tasks such as endless cutting and pasting, and hunting for source documents. The online, on-demand, subscription-based model enables firms to purchase and deploy iCreateDA as required, one lawyer at a time, or firm wide.

"With iCreateDA, there is no large up-front capital investment involved. It is simply a subscription, no different from a firm's legal research tools or content services," stated Randy Farrar, Chief Software Architect, Esquire Innovations, Inc. "The value proposition is straightforward • there is no need for a firm to acquire new servers or retrain the workforce, but all the while maintain the way it manages workflow or documents."

iCreateDA provides the legal community with a new approach to drafting documents, by gathering all applicable knowledge where it is needed, at the point of practice, directly within in the document model. The iCreateDA Knowledge Pane lets a firm's experts add commentary, external resource references, and other pertinent information right in the model, ensuring that this information is always available even when resources leave the firm or are unavailable.

iCreateDA provides the legal community with a variety of substantial benefits, including:

Saves time: iCreateDA substantially cuts down on the administrative, non-billable time users invest to assemble and format documents;

Creates higher quality documents: iCreateDA's documents are based on Esquire Innovations' iCreate templates. These templates have built-in structured style models and outline numbering;

Ends the knowledge bottleneck: iCreateDA's ability to save transaction-specific knowledge in each document model helps end the knowledge bottleneck that plagues so many law firms and eliminates the need to find the resident expert, the best-practice memo, or the applicable practice guide before assembling a document;

Scales from solos to global firms: iCreateDA's online subscription model makes it an ideal fit for firms of all sizes and complexities;

Easy to Implement: iCreateDA can be up and running in less than an hour, and only requires an iCreateDA client application downloaded from the Esquire website.

To learn more about Esquire Innovations and the new iCreateDA product, call 951-506-5641, or visit www.esqinc.com.

Media Contact:
Jobst Elster, Envision Agency
(850)562-8156
elster@envisionagency.com

Corporate Contact:
Susan McClellan, Esquire Innovations, Inc.
(951)-506-5641
sales@esqinc.com

###

About Esquire Innovations

Esquire Innovations, Inc., a leading provider of Microsoft Office integration software services and applications for the legal market, counts more than 300 law firm clients in 110 cities utilizing its applications. Esquire Innovations has been developing, supporting, and selling document creation, formatting, re-purposing, comparing, and metadata management software applications in the legal industry since 1999. The product line includes iCreate, a template and macro product, iScrub, metadata management for Microsoft Office documents, iRedline, the redlining tool for Microsoft Word and Excel, and iDocID, a powerful universal document management system-integrated ID stamper.